

Energy Economic Zone Pilot Program Workshops 2011

Overview of Presentation

- Background
- State Requirements for EEZ Program
- Available Legislative Incentives
- Ordinance and Eligibility Criteria
- Application Process
- Next Steps
- Questions for Discussion

Background



- 2009 - Awarded EEZ pilot program
- 2010 - Legislation Focused on Land Use & Transportation
- 2011 - Legislature Shifted Focus to Economic Development and Incentives Program

State Requirements for EEZ Program Development

EEZ Goals

- **Goals**
- Cultivating green economic development & renewable electric energy generation
- Manufacturing of products that contribute to energy conservation
- Promoting the development of green jobs, and
- Promoting mixed-use land use patterns that incorporate multi-modal features

Application Criteria

- **County Commitments:**
- Reduces reliance on automobiles
- Encourages certified green building developments, and renewable energy systems
- Encourages creation of green jobs; and
- Demonstrates how local financial and regulatory incentives will be used in the energy economic zone

2011 Legislation

- **Legislative Deadlines**
- Ordinance by March 1, 2012
- Establish the boundary of the energy economic zone, with a provision allowing a change in boundaries by ordinance amendment
- Specify applicable energy-efficiency standards, and
- Determine eligibility criteria for the application of state and local incentives and benefits in the EEZ.

Energy Economic Zone Incentives

- Projects eligible for training incentive funds;
- Priority ranking for state energy grants;
- Priority consideration for economic development transportation funding (the “Road Fund”); and
- Exemption from Development of Regional Impact (DRI) requirements
- Enterprise Zone Incentives (\$300,000 cap per year with roll-over for five years)
 - Tax credits, exemptions and rebates
 - Worker tax credits, tax credits for business equipment and construction materials

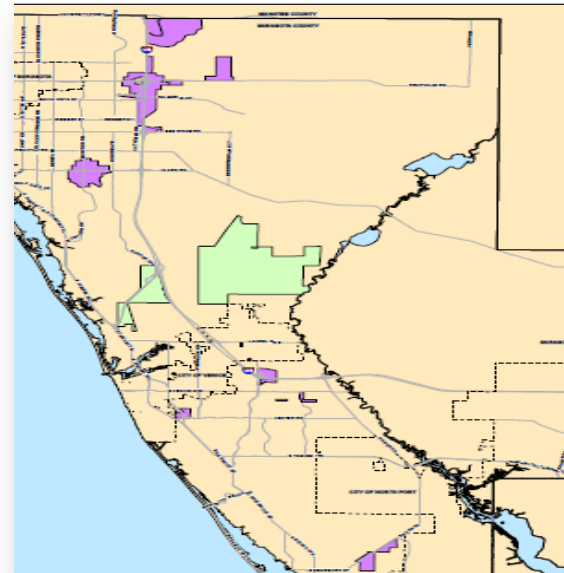
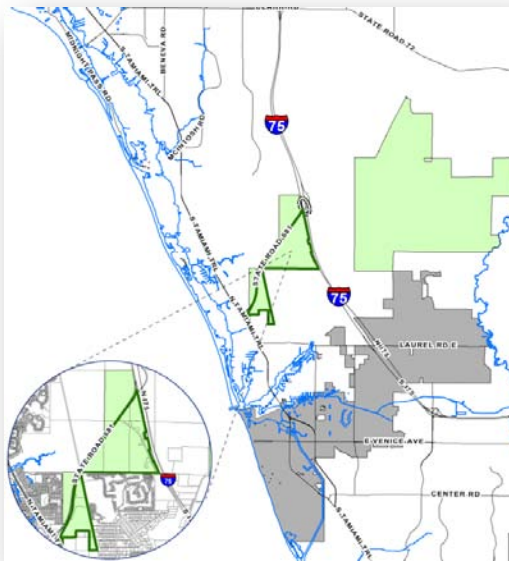
Ordinance and Resolution: Minimum Criteria & Detailed Scoring

- **Ordinance**: By March 1, 2012
 - Boundary
 - Energy Efficiency Standard
 - Minimum Eligibility Criteria
- **Resolution**: Detailed application process and scoring system:
 - Scoring System to address:
 - Economic Metrics: # jobs, average wage, commitment to local procurement
 - Sustainability Metrics:
 - » Transportation
 - » Land Use
 - » Building
 - » Waste
 - » Water
 - » Clean Tech or Green Business

Ordinance Criteria

EEZ Location and Boundaries

- Existing EEZ site (681 & Landfill)
- Major Employment Centers (MECs) within Urban Service Area
- Municipalities with adopted Urban Service Area



Ordinance Criteria

Energy Efficiency Standards

- Company must meet minimum qualification: Achieves an ENERGY STAR Rating of 50
- Additional energy metrics included in scoring of applications

Eligibility Criteria

Job Creation and Economic Diversification

Job Creation

- County Commission preference for a minimum of 30 new permanent jobs

Economic Diversification: Eligible Businesses

- **Clean Technology** – Produce an environmental product or service, e.g. solar panel manufacturer
- **Green Business** – Managed in a way that minimizes adverse environmental impacts regardless of the product or services the business offers, e.g. green hotel (Sarasota County Green Business Partner)

Clean Technology Sectors

- Clean Energy Generation*
- Energy Storage*
- Energy Infrastructure*
- Energy Efficiency*
- Green Construction*
- Agriculture*
- Water and Wastewater*
- Transportation and Logistics
- Green Manufacturing and Industrial
- Green Materials and Nano-Technology
- Air and Environment
- Materials Recovery & Recycling
- Green Business Consulting
- Green Finance
- Research & Development
- Advocacy and Policy
- Education

*Sarasota County's Emerging Clean Technology Sub-Clusters

Green Business

- Certified as a Sarasota County Green Business Partner or commit to become certified within 6 months of award of incentive
- Sarasota County Green Business Partnership: Requirements in each of the following categories with minimum initiatives in place before certification.
 - General Environmental Standards
 - Solid Waste
 - Water
 - Energy Conservation



Process and Scheduling for Awarding Incentives

Board Direction: The EEZ program is a “First Come/ First Served” incentive program

- Application Required
- Review by Economic Development Corporation
- County Commission determination and award of incentives
- Minimum qualification with scoring provided for more detail

Next Steps

Task

- Community Input
- Advertise Ordinance
- Public Hearing/Adopt Ordinance

Date

November-February

December/January

February



Questions For Discussion

- What would you like to see the EEZ program achieve?
- Which incentives do you think would have the greatest impact on clean tech and green business job creation locally?
- Specific Areas of Input:
 - EEZ Boundaries
 - Job Creation threshold
 - Energy Efficiency Standard
 - Application Process